

GLORI PÉREZ



+49 152 529 72464

gloriperez03@gmail.com

www.gloriperez.com

EXPERIENCE

LARALAB GmbH | Talent Acquisition Recruiter & Management Associate

Munich, Germany | November 2020 - Present
Personnel management, talent search and acquisition, and HR process owner.

Qbico Creativo | Brand & Product Innovation Designer

San José, Costa Rica | October 2019 - March 2020
Creation of a new product consisting of wall finishes and installations: Research and ideation, brand design and management, design development, and 3D visualizations.

McKinsey & Company | Voiceover Artist

San José, Costa Rica | March 2019 - September 2019
Participation in voice recordings, both in English and Spanish, used for videos and animations created by internal and external clients.

McKinsey & Company | Business Presentation Designer

San José, Costa Rica | December 2018 - September 2019
Visual enhancement and optimization of business presentations requested by McKinsey consultants.

Universidad VERITAS | Design Adjunct Professor

San José, Costa Rica | May 2018 - December 2018
Instruction of two courses: "Design II" for first year Product and Graphic Design students, and "Objects Design" for second year Interior Design students.

Altti Mobiliario | Furniture Designer

San José, Costa Rica | February 2018 - May 2018
Design of interior spaces and customizable furniture based on client specifications, design and development of the brand's identity, social media management, and follow up with clients to maintain contact and increase sales.

Barrows North America | Product Designer

New York, NY | June 2017 - February 2018
Design of new and existing 3D structures for Unilever, 3D modeling with Autodesk 3Ds Max, and generation of renderings and design specifications for client use.

Marc Rosen Associates | Creative Intern

New York, NY | January 2017 - May 2017
Design and development of new packaging concepts for emerging clients within the beauty industry, design, strategy, social media, and marketing management.

EDUCATION

EU Business School | MSc in International Management (Design Management)
Munich, Germany | October 2020 - November 2021

LEAD University | Marketing Program
San José, Costa Rica | July 2018 - October 2018

Pratt Institute | Bachelor's of Industrial Design
Brooklyn, NY | August 2013 - May 2017

SKILLS

Industry Knowledge

Product Design, Graphic Design, Branding & Identity, Visual Merchandising, Packaging Design, Marketing

Tools & Technologies

Microsoft Office, Google Suite, Personio, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Autodesk 3Ds Max

Interpersonal

Design Thinking, Leadership, Recruiting, Organizational Skills, Teaching, Management, Time Management

LANGUAGES

Spanish Native | English Native | German Basic

RECOGNITIONS

EU Business School | Summa Cum Laude (3.9/4)
Munich, Germany | 2020

Pratt Institute | Cum Laude (3.7/4)
New York, NY | Commencement 2017

Pratt Institute | President's List
Brooklyn, NY | 2013 - 2017

Pratt Institute | Presidential Merit Scholarship
Brooklyn, NY | 2013

KNOWLEDGE & INTERESTS

Management, HR Management, Design Management, Marketing, Branding, Graphic Design, Visual Merchandising, Cosmetics Design, Packaging Design, Tabletop Design, Exhibition Design, Point of Sale Design, Furniture Design